

Youth Views On Climate And The Environment

National Survey of N=1200 adults 18-30, plus oversampling to achieve N=1000 In 15 Key Congressional Districts (January 5 - 11, 2022)



Methodology

2.1% for this survey.

*The 2013-2023: FL-16, FL-27, LA-06, PA-01, SC-01, WA-05, and WA-08; The 2023-2033: AZ-04, CA-40, CO-08, IA-03, MI-03, NE-02, TX-15, and UT-04



• A survey of N=1,200 adults 18-30 nationally, plus oversampling to achieve N=1,000 in 15 key congressional districts* was conducted January 5-11, 2022 and was weighted to nationally representative demographics for age, gender, race, educational attainment, and region. The margin of error is +/-





Key Findings

- tested have negative net favorables.
- about climate change, 73% agree that Republicans <u>should</u> care.



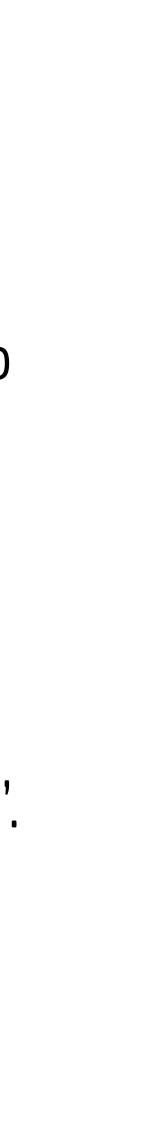
American Conservation

N = 1,200 adults 18-30 nationally, plus oversampling to achieve N = 1,000 in key Congressional Districts, fielded January 5-11, 2022

• Young people are not happy with the current state of the country. 53%say it is on the wrong track, more disapprove than approve of Joe Biden's job performance and handling of the economy, and nearly all politicians we

Majority disapprove of how Republicans are handling climate change, but there is room for growth! 4 in 10 adults, and 1 in 4 Republicans say the GOP prioritizes climate change "too little", while under 1 in 10 say "too much".

While only 39% agree with the statement that Republicans <u>do</u> care





Key Findings, cont.

- \cdot Planting more trees (57%), empowering local resilience (53%), and saying humans have voting GOP.
- Republican plan to combat climate change.



American Conservation

N = 1,200 adults 18-30 nationally, plus oversampling to achieve N = 1,000 in key Congressional Districts, fielded January 5-11, 2022

 Nearly 8 in 10 say planting more trees and restoring natural ecosystems would be effective at combating climate change. Half of Republicans say planting trees would be very effective.

 \cdot Solar and wind are viewed favorably by 18-30-year olds, with 75% saying investing in and building more solar and wind plants would be an effective way to combat climate change.

 \cdot Growing the economy and protecting the environment at the same time is a winning message. Over half of both Republicans and Democrats agree that a balance can be struck between the two.

caused climate change (51%) are the top messages for getting 18-30-year-olds to consider

Mention innovation, commitment, and global-impact when talking about a common-sense,



Building Support For Common Sense Climate Solutions



American Conservation Coalition

Reject Pessimism, Embrace Optimism



Yes And, Not Rather Than



Focus On Visible Goals

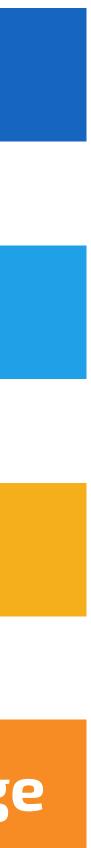


Talk About <u>Human-Caused</u> Climate Change



Take Politics Out Of The Equation

COMMON SENSE CLIMATE SOLUTIONS





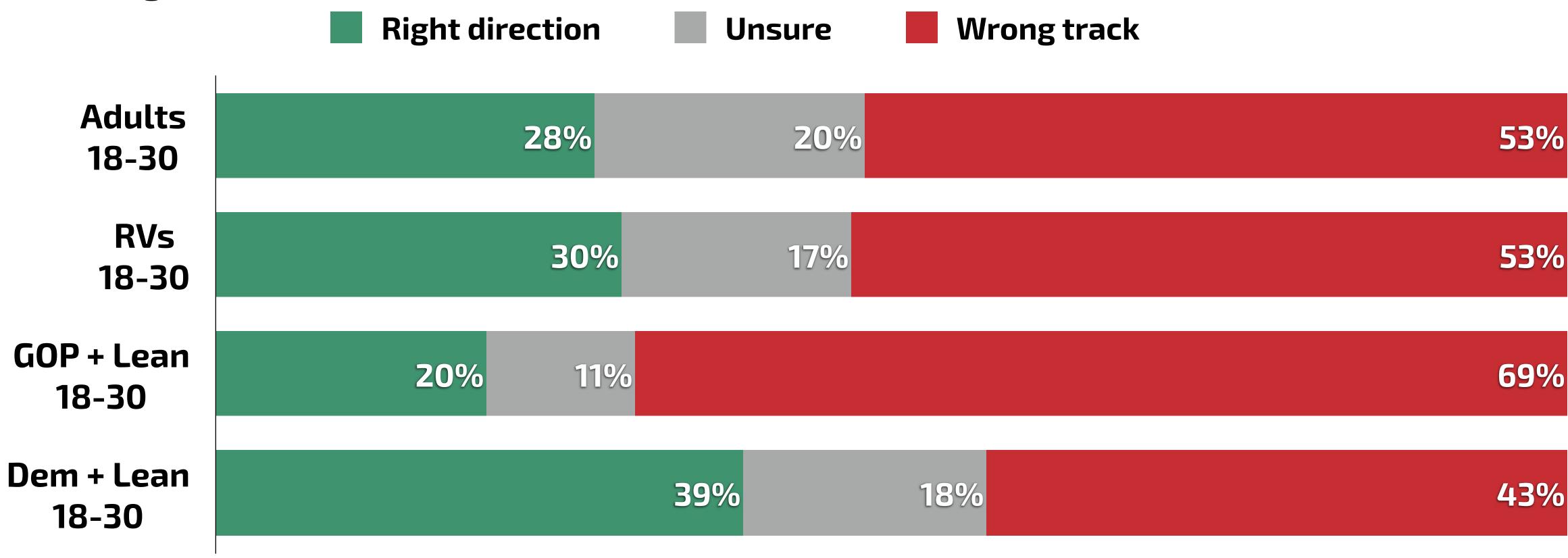


Political Landscape



Majority Of Adults Under 30 Say Country On Wrong Track

Q. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?





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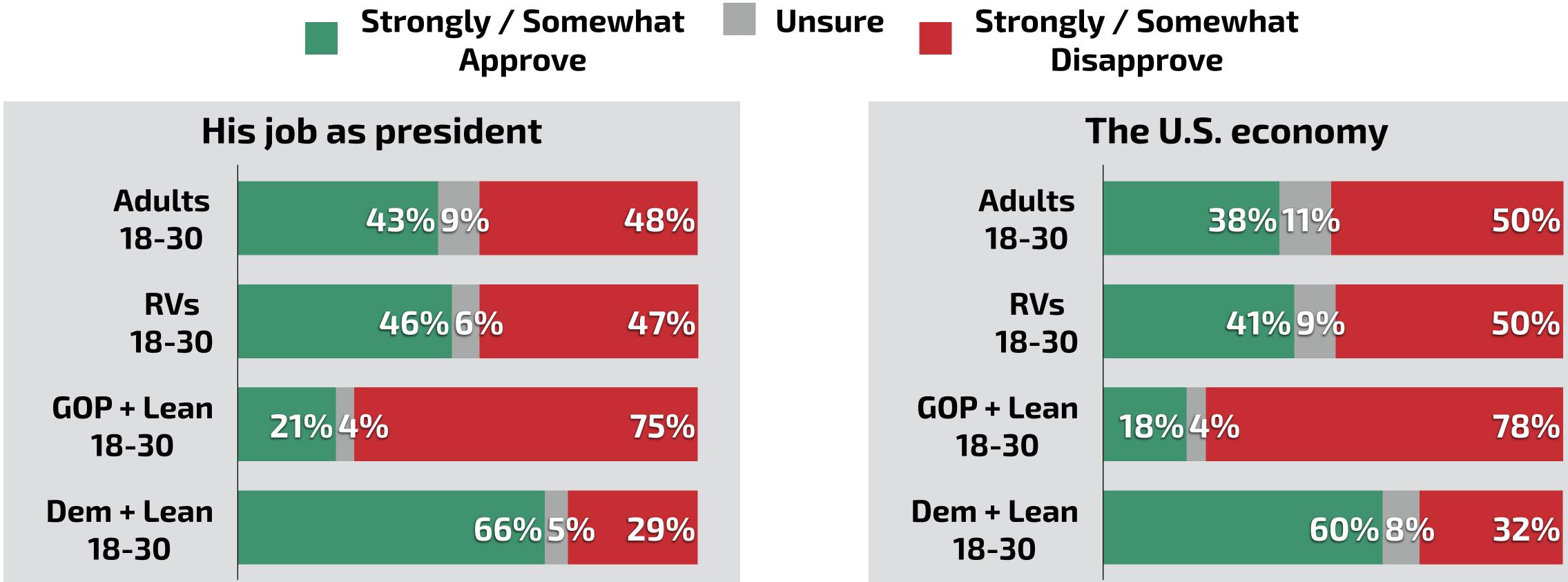




Biden Approval Underwater Among Adults Under 30

Q. Do you approve or disapprove of the way Joe Biden is handling...?

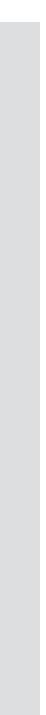
Approve





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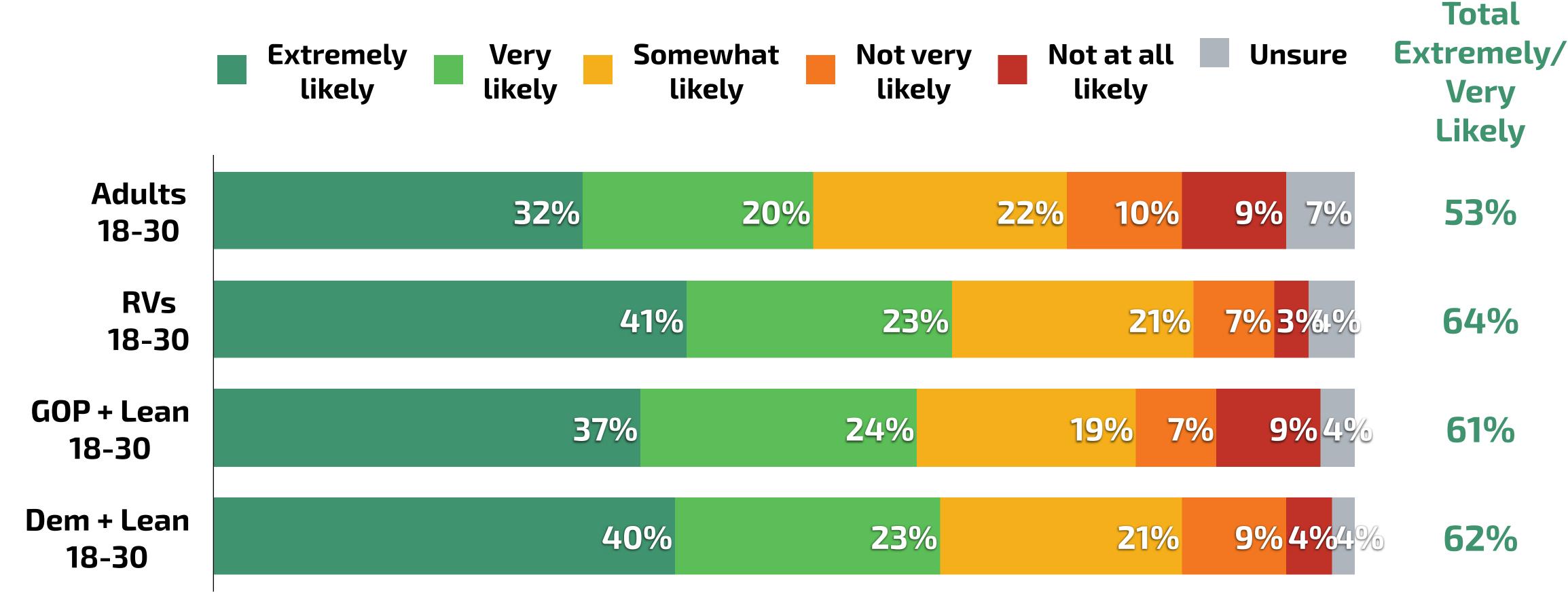






Majority Of Young Adults At Least Very Likely To Vote In '22

Q. How likely are you to vote in the upcoming <u>2022 midterm elections</u>?





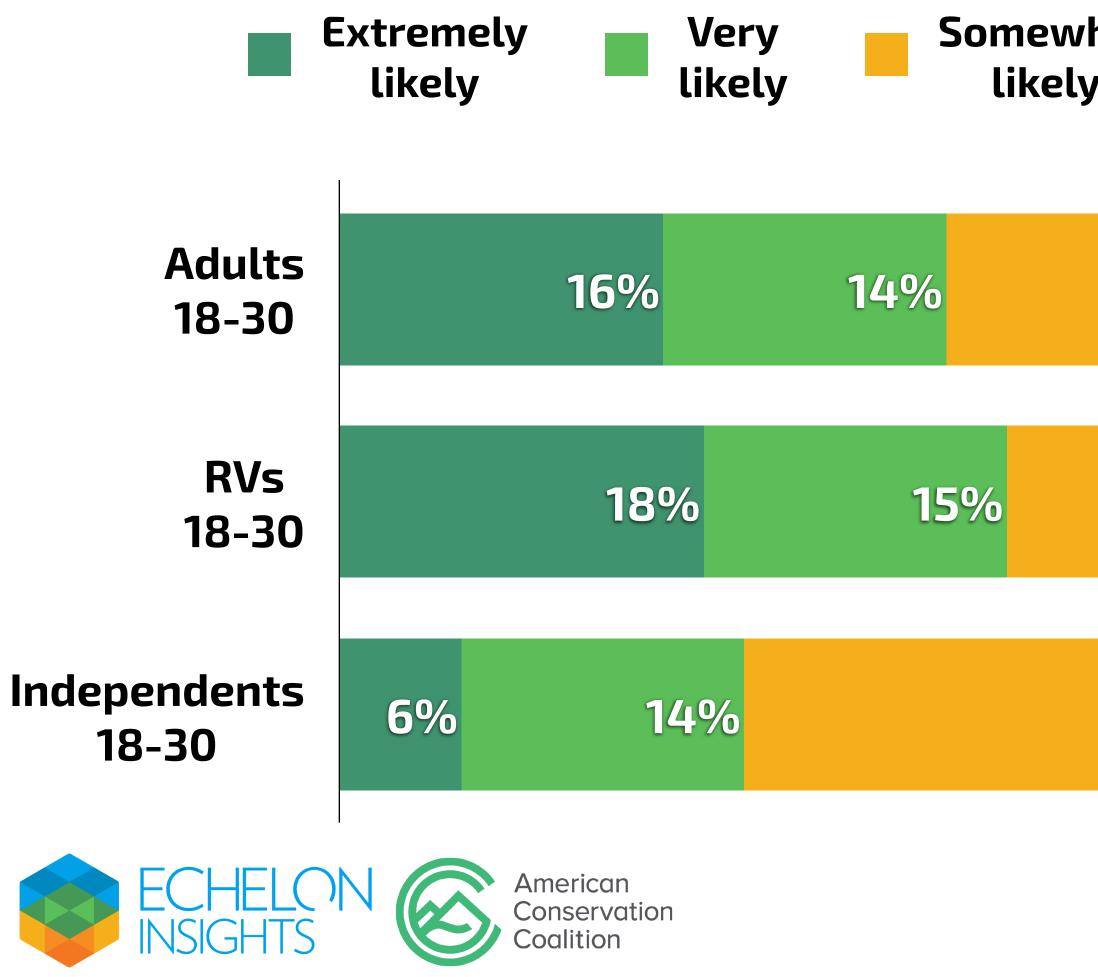
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Over Half Of Young Voters Open To Voting GOP Q. In general, how likely are you to consider voting for a Republican candidate for office? Somewhat Not at all Unsure Extremely Very Not very likely likely likely likely likely Adults 16% 14% 18% 18% 20% 15% 18-30 RVs 18% 15% 10% 18% 19% 21% 18-30 6% 14% 17% 16% 26% 20% 18-30







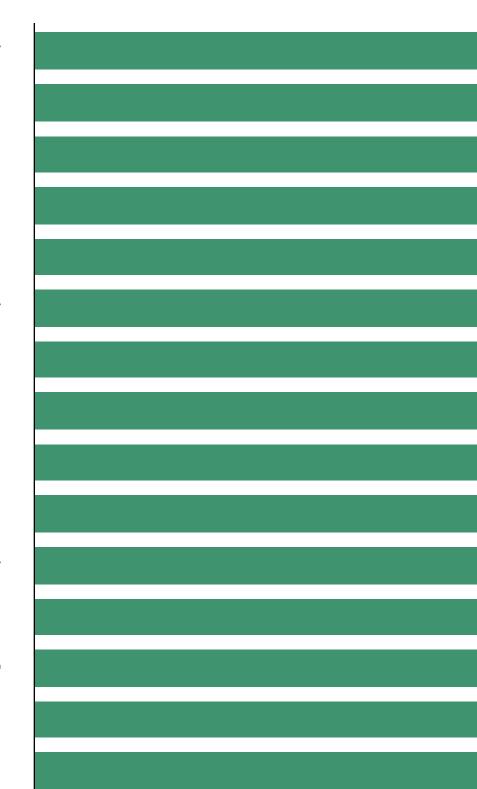






Jobs, Healthcare Seen As Most Important Issues

Q. How important to you, if at all, are each of the following issues when you are considering who to vote for? Very



Jobs and the economy Healthcare Crime Voting rights **Environmental protection National Security Environmental conservation** Climate change The spread of COVID-19 **Environmental justice Election integrity** Immigration **The National Debt Gun rights Student loans**



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y important	Somewhat im	portant	/ery/Somewh Important
	65 ⁰	% 23 9	88%
	64%	23%	87%
	54%	29%	83%
	56%	26%	82%
	53%	28%	81%
	51%	30%	81%
	50%	31%	80%
	55%	24%	78%
	55%	23%	77%
4	5%	32%	77%
	48%	28%	76%
4	5%	31%	76%
4	5%	31%	75%
4	5%	27%	72%
40%		32%	72%

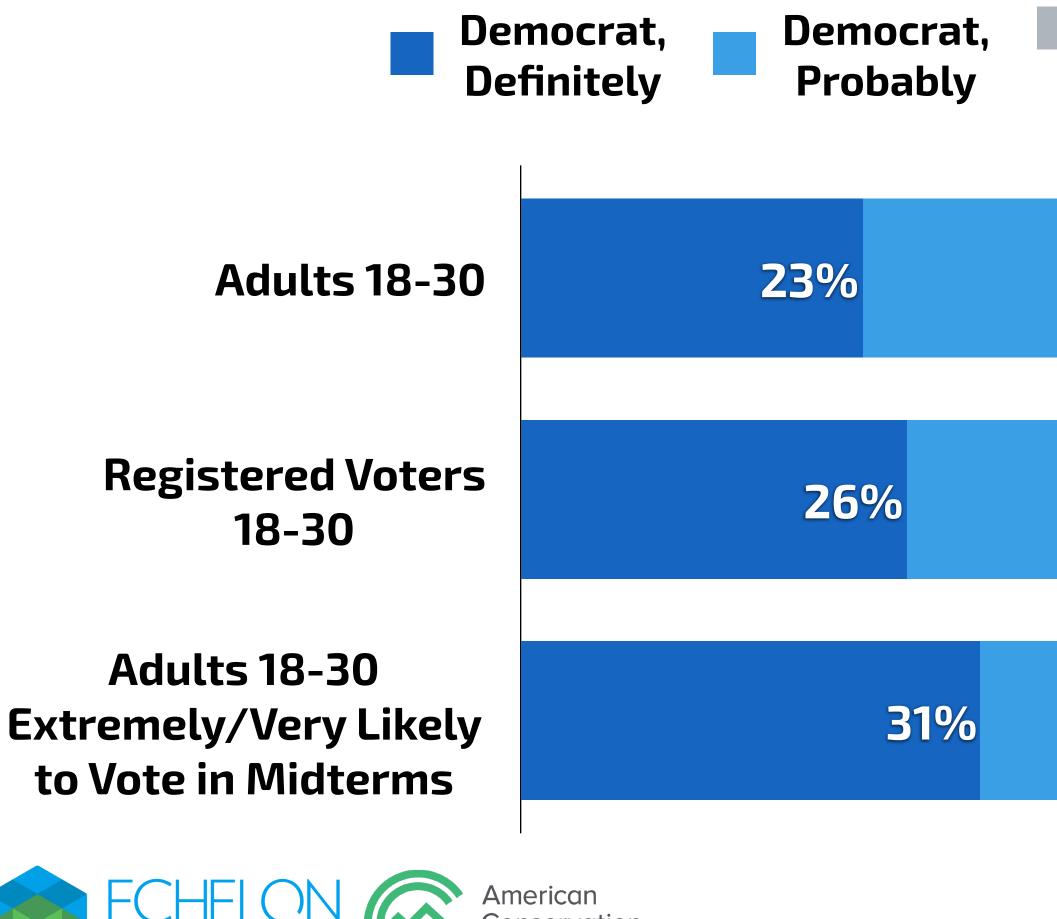






1 In 4 Adults Under 30 Unsure Who They Will Vote For In '22

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?





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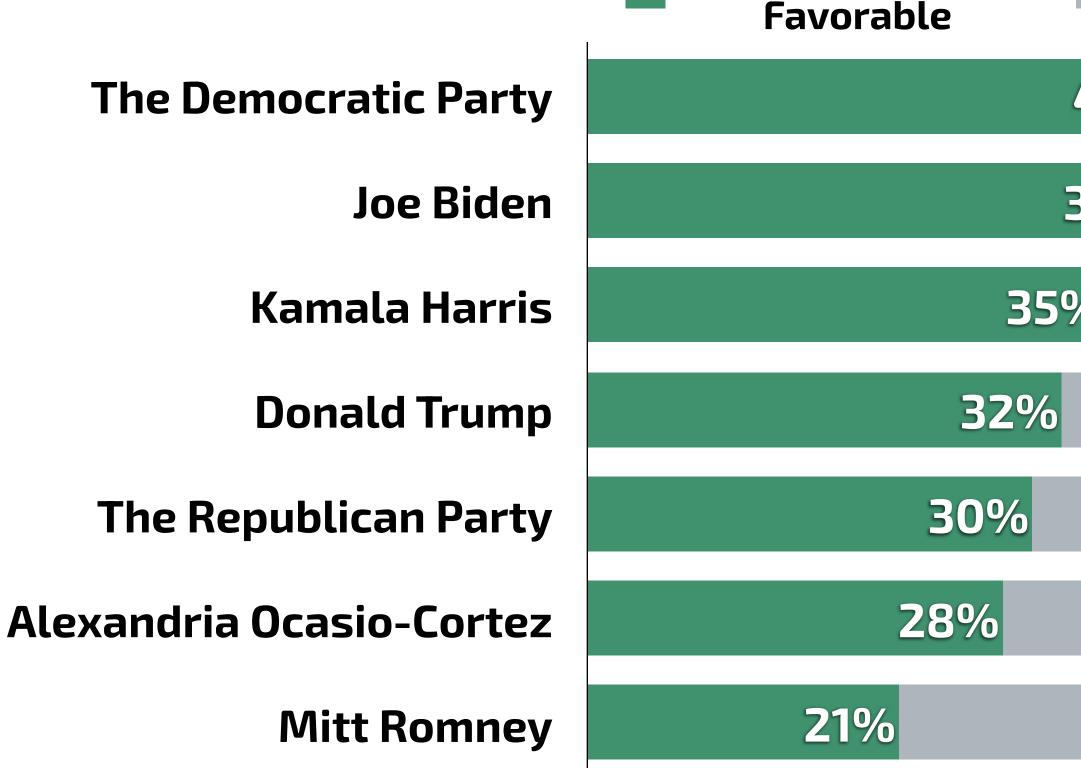
Unsure	Republican, Probably		ublican, finitely	NET (D - R)
22%	24%	17%	15%	D+13
23%	18%	17%	16%	D+16
20%	13%	16%	20%	D+16



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Political Figures Largely Viewed Unfavorably By Adults Under 30

Q. Do you have a favorable or unfavorable view in the news lately?





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N = 1,200 adults 18-30 nationally, plus oversampling to achieve N = 1,000 in key Congressional Districts, fielded January 5-11, 2022

Q. Do you have a favorable or unfavorable view of the following groups or individuals who have been

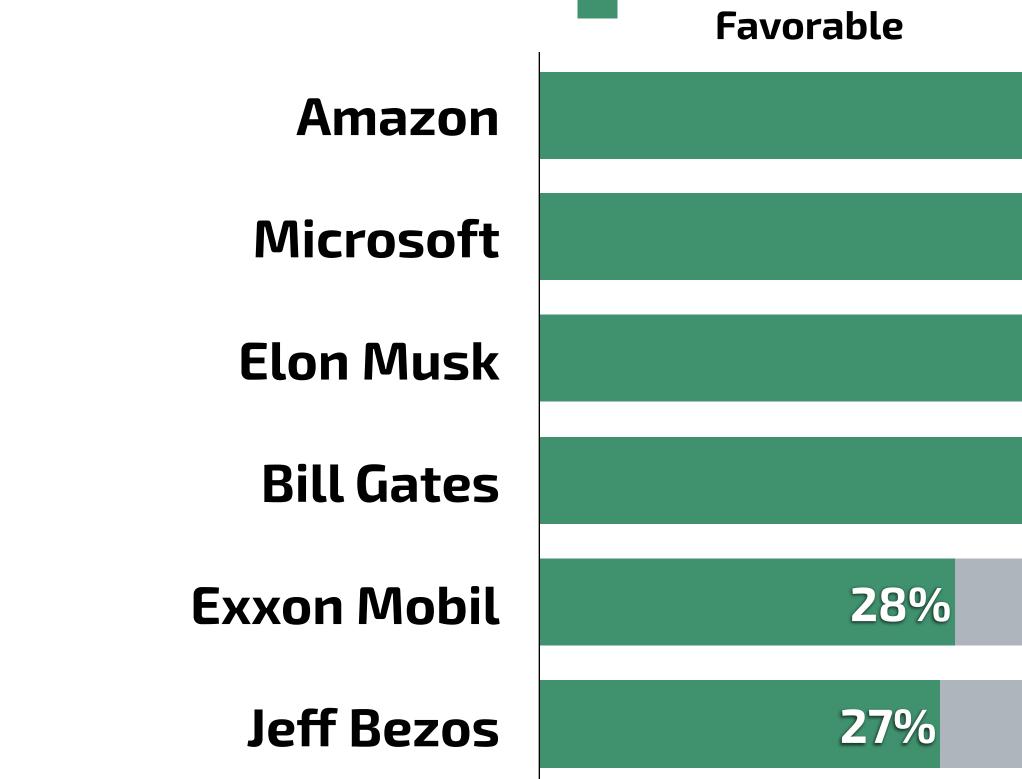
1	No Opinion	Never Heard Of		/ Somewhat favorable	NET (Fav Unfa
40	%	18% 3%		39%	+1
399	% 12%	1%		48%	-9
%	17%	5 7%		41%	-6
	12% <mark>2%</mark>			54%	-22
	20%	4%		46%	-16
	20%		31%	22%	+6
	329	16 9	%	31%	-10





Corporations Viewed More Favorably Than Political Figures

Q. Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? Wery / Somewhat No Never Very / Somewhat NET





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NET (Fav Unf		Very / Some Unfavorab	Never Heard Of	No Opinion	
+41	23%	11% 1%	64%		
+48	14%	22% <mark>2%</mark>	62%		
+15	27%	0%	21%	2%	42%
+14	28%	3%	279	2%	42%
+5	23%	14%	35%		
-9	36%		6 12%	24%	





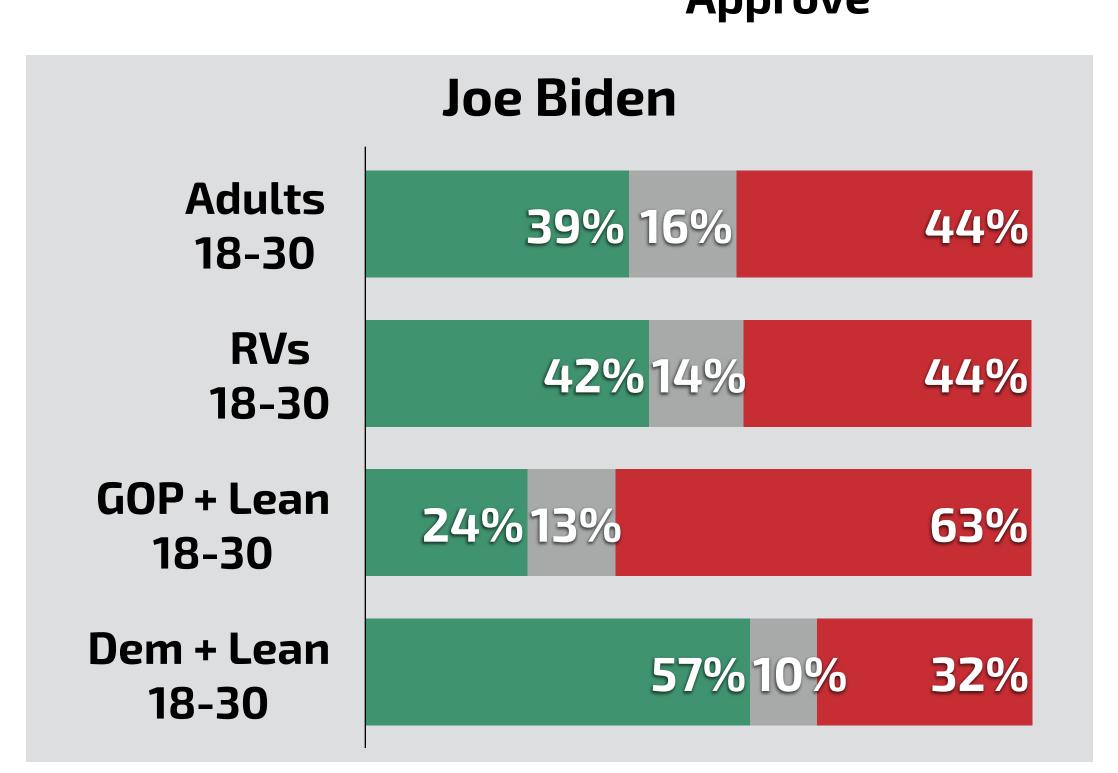


Basic Views Of The Environment And Climate Change



Biden, GOP Underwater Among Adults Under 30 On Climate

Q. Do you approve or disapprove of the way [Joe Biden is/Republicans in Congress are] handling climate change? Strongly / Somewhat Unsure Strongly / Somewhat Approve



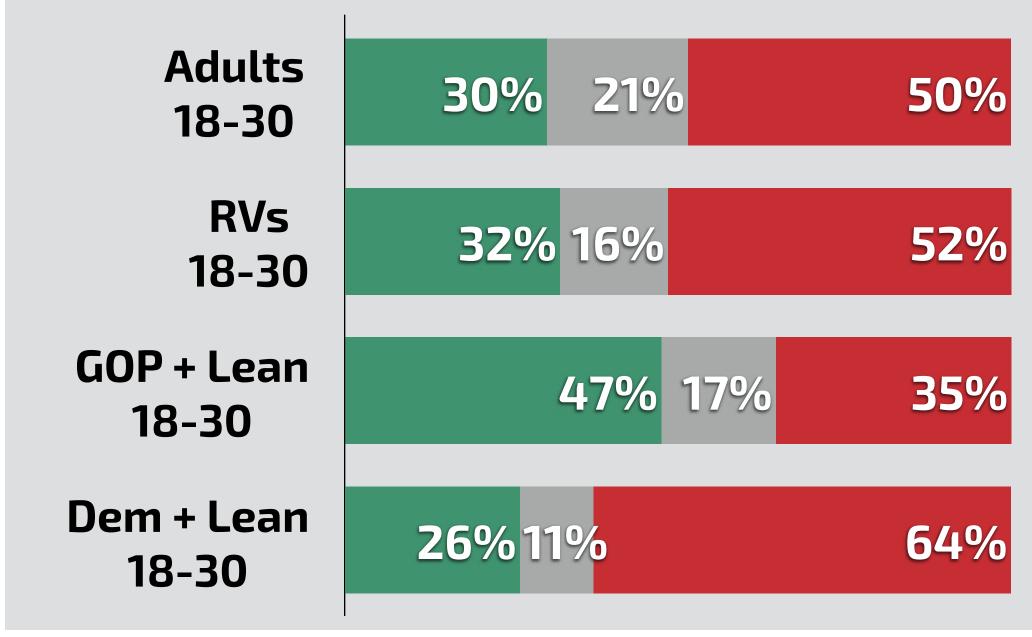


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N = 1,200 adults 18-30 nationally, plus oversampling to achieve N = 1,000 in key Congressional Districts, fielded January 5-11, 2022

Disapprove

Republicans in Congress



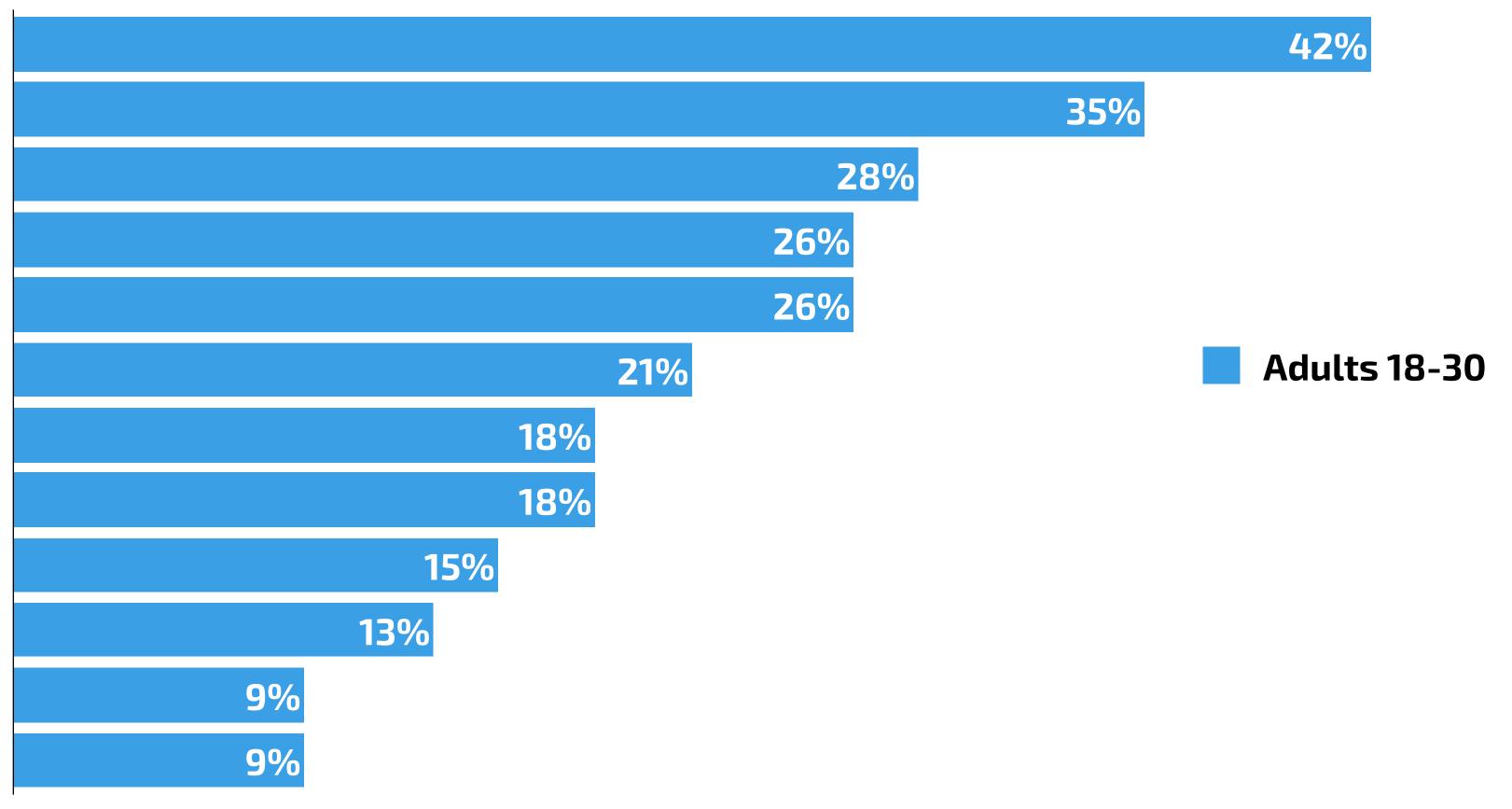






Young Adults Most Concerned About Pollution, Wildlife Extinction; National Security Impacts Are Of Low Concern

Water and air pollution Wildlife extinction Public health Rising sea-levels Wildfires **Economic impacts** Drought Flooding Hurricanes **Climate migration** Less snow National security impacts





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Note: 1% of Adults 18-30 said Something else; 6% of Adults 18-30 said None of these.

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Q. What effects of climate change are you personally most concerned about? Select up to three.



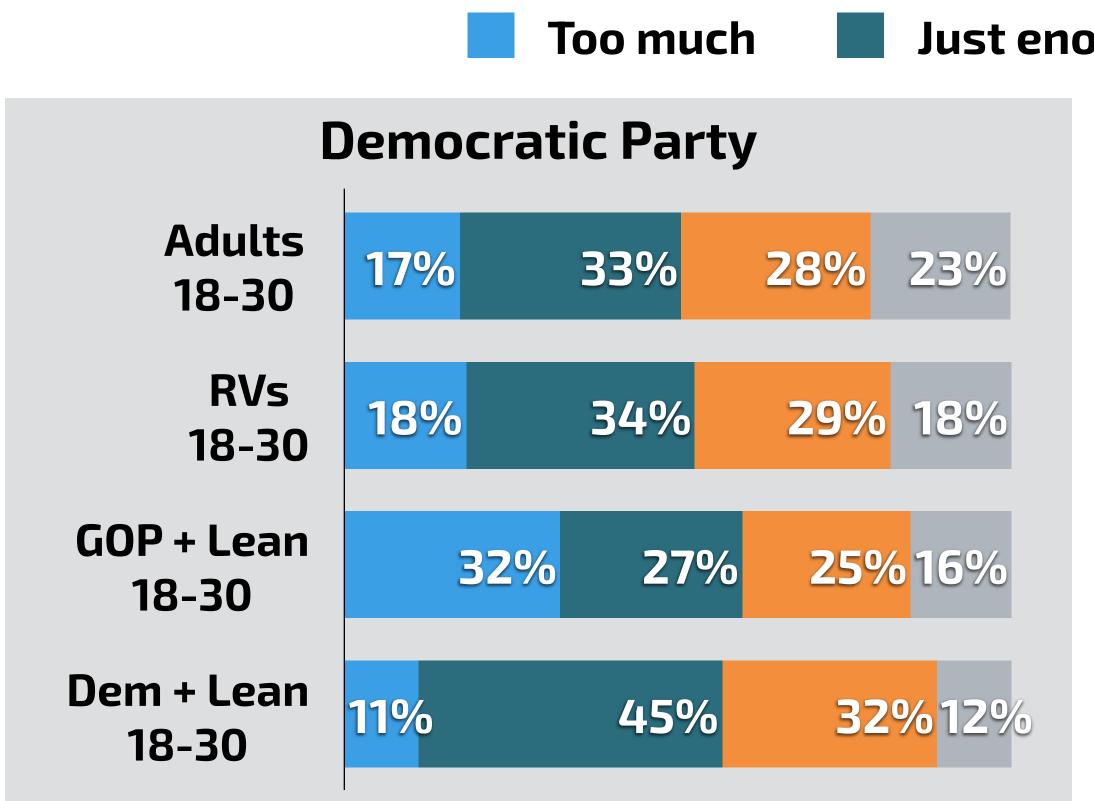
17

Approaches To Climate Change



4 In 10 Overall, 1 In 4 Republicans Say Republican Party Does Not Prioritize Climate Change Enough

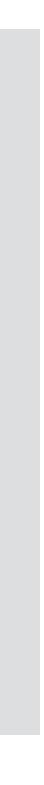
Q. In your opinion, does the [Democratic/Republican] Party prioritize climate change...?





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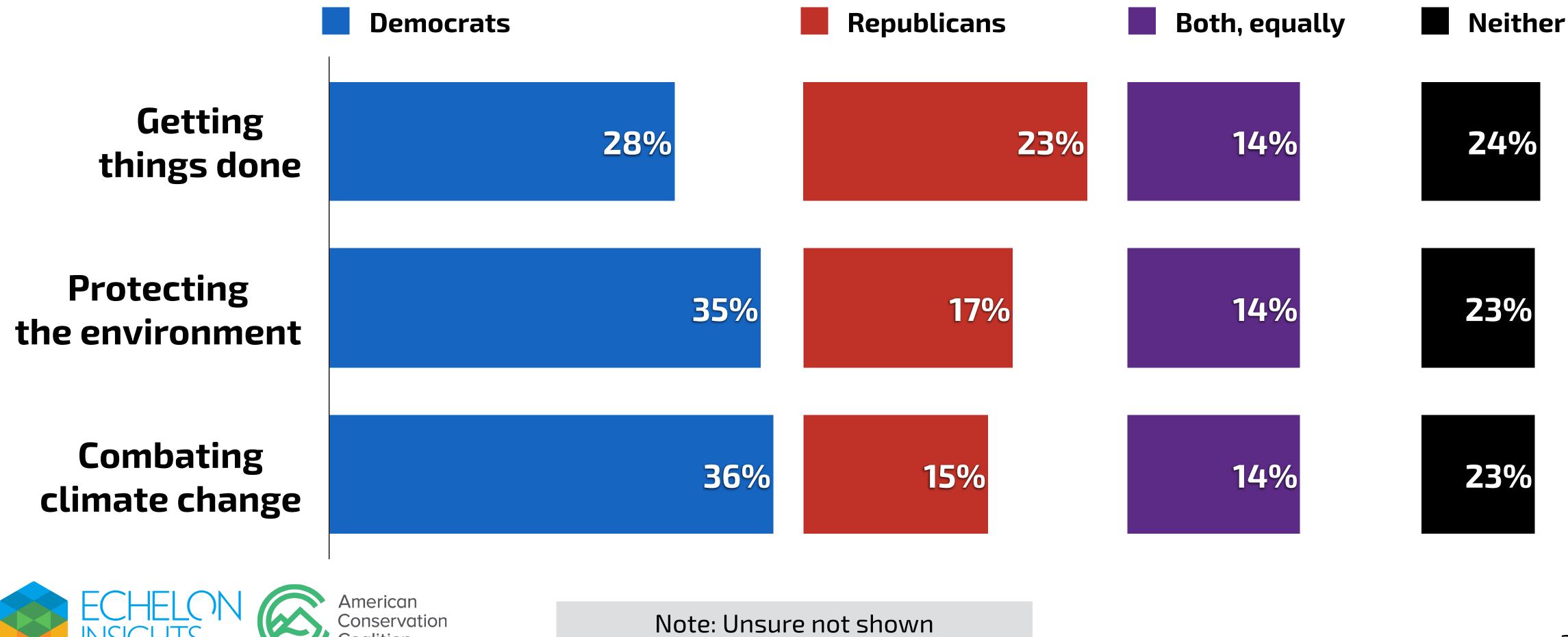
ough	Too little		Unsure			
		Rep	ublican	Party	y	
	Adults 18-30	7%	27%		42%	24%
	RVs 18-30	7%	29%		45%	18%
	GOP + Lean 18-30	8%		50%	25%	<mark>⁄</mark> 6 17%
	Dem + Lean 18-30	7%	20%		60)% 13%





More Trust Democrats When It Comes To Protecting Environment, Combating Climate Change

Q. Which political party do you trust more when it comes to...?

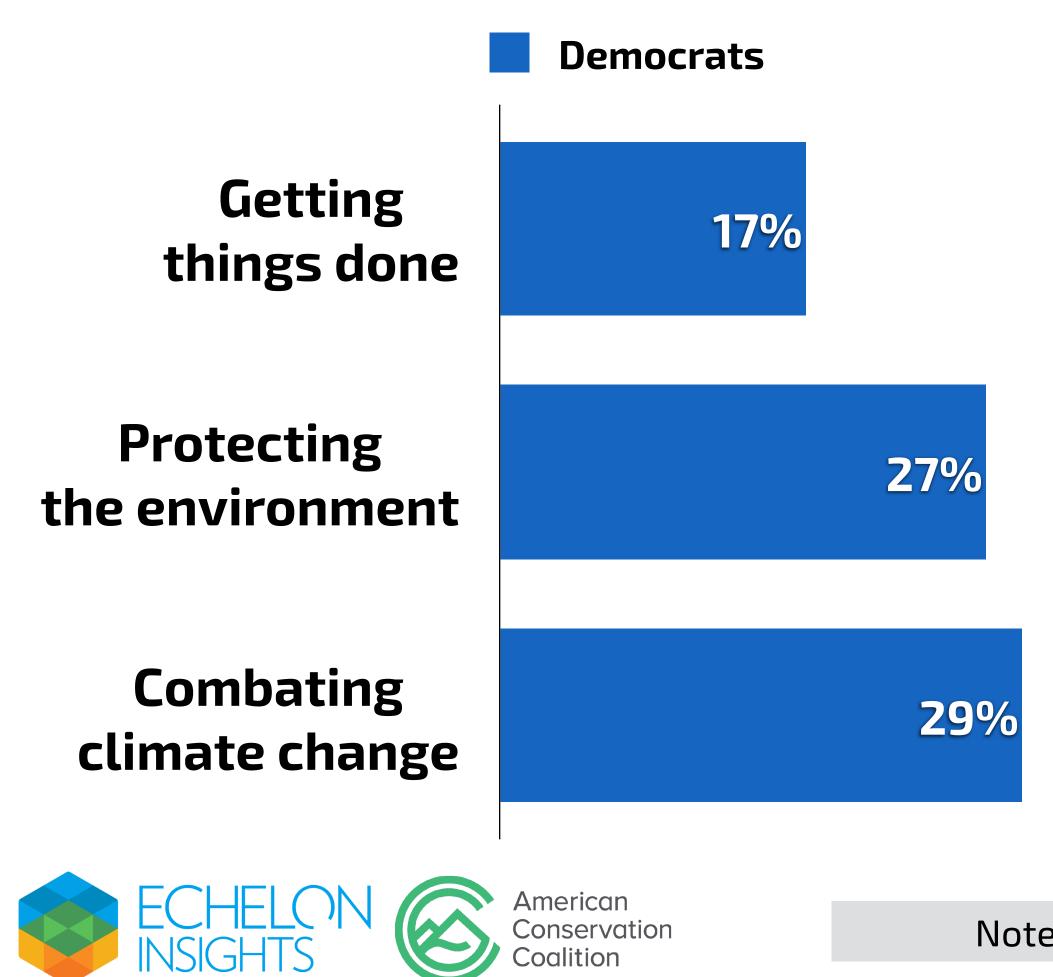


N = 1,200 adults 18-30 nationally, plus oversampling to achieve N = 1,000 in key Congressional Districts, fielded January 5-11, 2022

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One Third Of Independents Trust Neither Party On Protecting Environment, Combating Climate Change

Q. Which political party do you trust more when it comes to...? [% Among Independents]



N = 1,200 adults 18-30 nationally, plus oversampling to achieve N = 1,000 in key Congressional Districts, fielded January 5-11, 2022

Republicans	Both, equally	Neither
17%	19%	37
12%	17%	32%
10%	18%	32%

Note: Unsure not shown



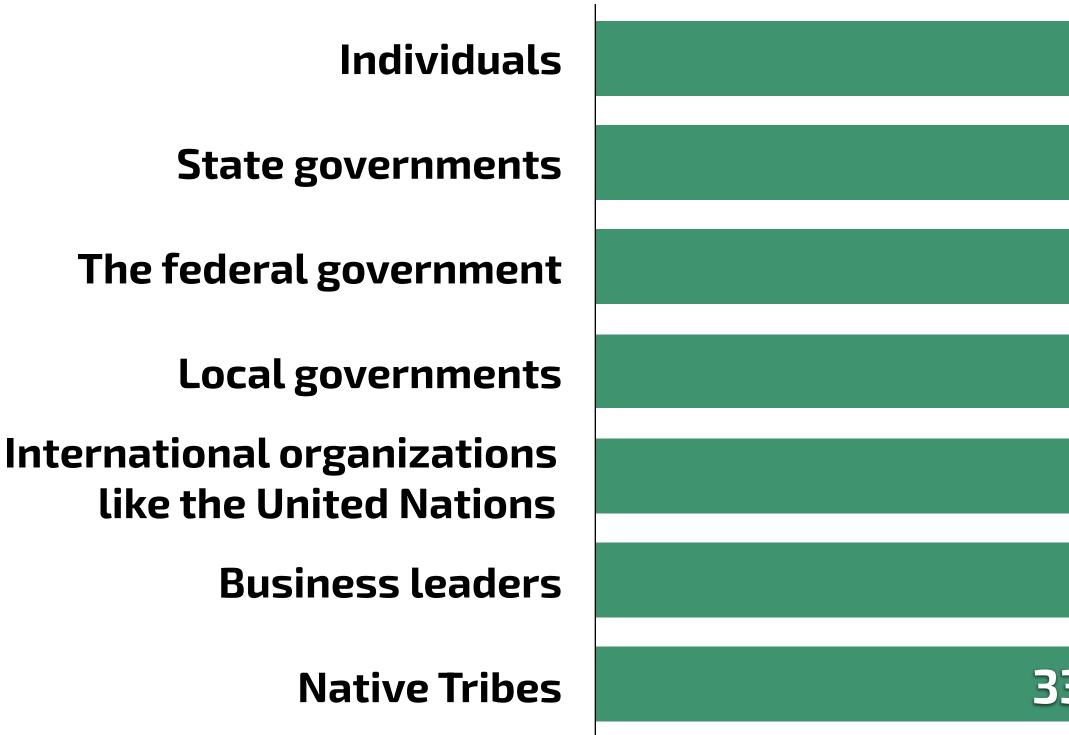






8 In 10 Say Individuals Should Play Important Role In Combating Climate Change, Protecting Environment

Q. How important of a role, if at all, should each or protecting the environment?





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N = 1,200 adults 18-30 nationally, plus oversampling to achieve N = 1,000 in key Congressional Districts, fielded January 5-11, 2022

Q. How important of a role, if at all, should each of the following play in combating climate change and

/ important role	Somewhat ro	-	Very/Somewł Important Ro
4	8%	30%	78%
	49%	29%	78%
	54%	23%	77%
459	%	31%	76%
4	8%	28%	76%
43%		30%	73%
33%	30	%	63%



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Planting Trees, Investing In Wind And Solar Seen As Most Effective Climate Policies

Q. How effective, if at all, do you think each of the following are at combating climate change?

- Planting more trees and restoring natural ecosys
- Investing in and building more solar panels and wind f
 - Banning single-use pla
- Investing in and building more infrastructure for electric vel
 - Regulating activity of private businesses and corpora
 - **Carbon capture and sequestr**
 - **Taxing carbon emis**
- Cutting regulations on private businesses and corporations so the innovate clean technologies faster (n=
 - Investing in and building more public transport
 - **Implementing the Green New**
 - Market-based and limited-government solu
 - Investing in and building more nuclear rea
 - Cutting regulations on private businesses and corporations (n=



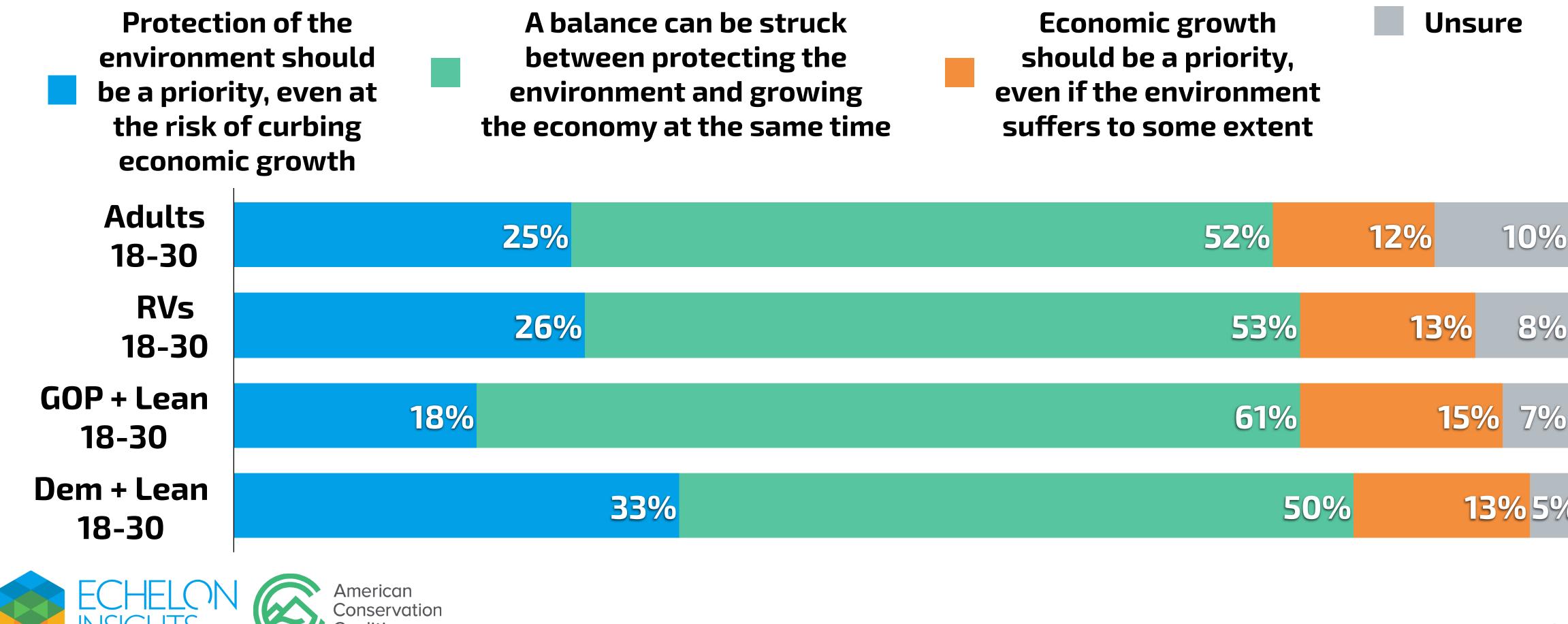
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I		I
ystems	79%	12%
d farms	75%	14%
lastics	67%	20%
ehicles	66%	20%
rations	60%	23%
tration	58%	16%
issions	58%	24%
1ey can 1=1.126)	58%	24%
rtation	56%	27%
w Deal	53%	20%
lutions	47%	25%
eactors	46%	30%
า=1,117)	45%	32%
	Very/somewhat effective	Not very/at all effective



Bipartisan Majority Says A Balance Can Be Struck Between Protecting Environment And Growing The Economy

Q. Which of the following comes closest to your view, even if none are exactly right?







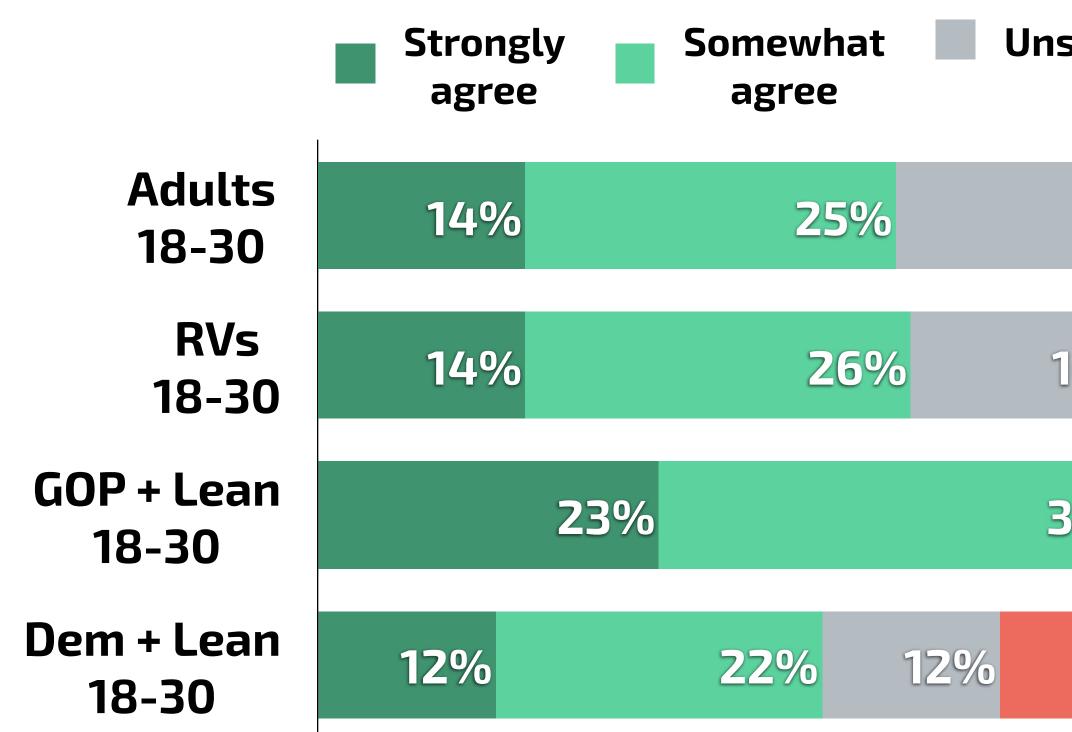






Young Adults Split On If GOP Cares About Climate Change...

Q. Do you agree or disagree with the following statement? Climate change is an issue that Republicans in Congress <u>do</u> care about.





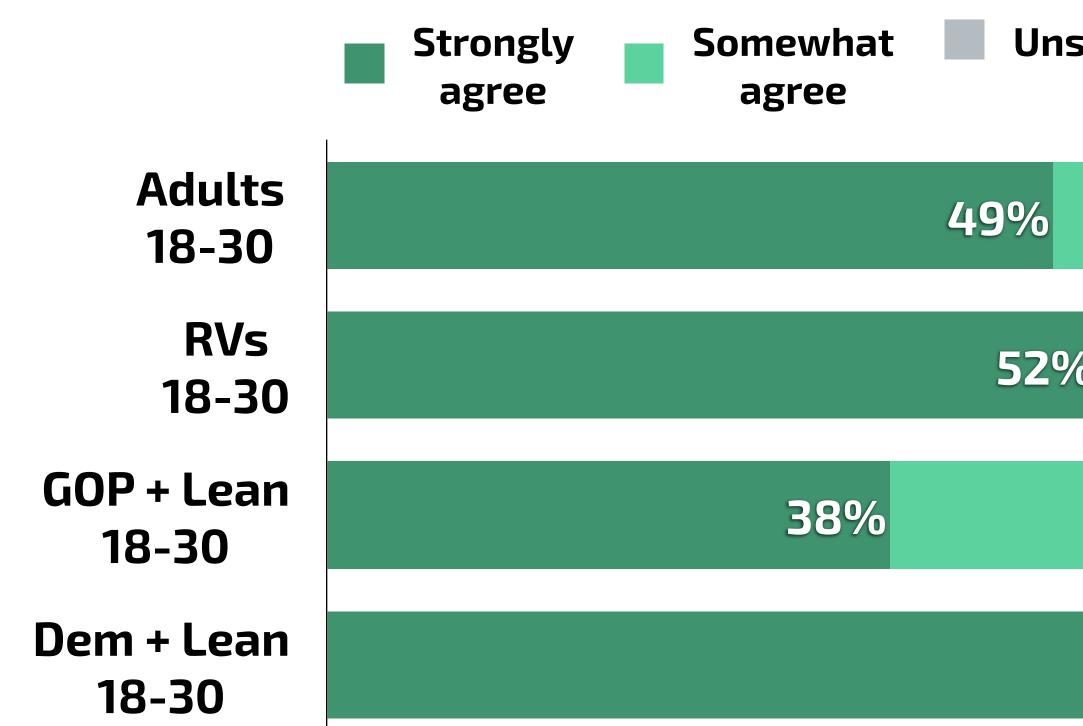
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sure	Somewhat disagree		ngly gree	TOTAL AGREE	TOTAL DISAGREE	NET
20%	21%		20%	39%	41%	-2
16%	21%		23%	40%	44%	-4
33%	12%	21%	11%	56%	32%	+24
	25%		30%	33%	55%	-22



...But Are In Strong Agreement That They Should

Q. Do you agree or disagree with the following statement? Climate change is an issue that Republicans in Congress <u>should</u> care about.





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sure		Somev disag			Strong disagr		TOTAL AGREE	TOTAL DISAGREE	NET
		24%		12%	9%	6%	73%	15%	+58
%		23	%	9%	10%	ó <mark>6</mark> %	75%	16%	+59
		33%	7%	1	3%	9%	71%	22%	+49
	62%		19 ⁰	<mark>% 5</mark> %	99	% 5%	82%	13%	+69



Message Testing: What Should GOP Candidates Say?

Republican candidate for Congress if they said each of the following statements.

Plant More Trees, Restore Ecosystems

Empower Local Resilience

Humans Are Causing Climate Change

Clean Energy For Energy Independence

Unlock American Resources

Energy

The Cleanest Products Are Built In America

Tax Carbon Emissions



to absorb carbon pollution.

pollution quicker.

N = 1,200 adults 18-30 nationally, plus oversampling to achieve N = 1,000 in key Congressional Districts, fielded January 5-11, 2022

In the survey, we asked 18-30 year old adults whether they would be more or less likely to support a

- The United States should plant more trees and restore ecosystems like reefs and wetlands
- We need to protect American communities from wildfires and sea-level rise. Empowering local communities is the key to creating greater climate resilience.
- Climate change is happening and is caused primarily by human activity.
- Innovating and exporting clean energy technologies is the best way to achieve energy independence, reduce emissions, and keep energy prices affordable.
- America can't rely on other countries for our energy, natural resources, and technology needs. We need to unlock American resources.
- Cut Regulations To Build Clean America's clean energy industry is ready to build. The United States should cut red tape and unnecessary regulations in order to build clean energy infrastructure more quickly.
 - American workers build the best products in the world, under the highest environmental standards, using the most efficient methods. It's time to return manufacturing jobs to the The United States should tax and regulate carbon pollution in order to reduce carbon



Message Testing: What Should GOP Candidates Say?

Republican candidate for Congress if they said each of the following statements.

Carbon Neutral By 2050	The United States shoul
Climate Change Threatens National Security	Climate change is a thre
We Are Stewards Of God's Creations	It is our duty to address
Hold China Accountable	China is the #1 polluter i accountable and beat Ch
Stand With Hunters And Farmers, Return To GOP Roots	Hunters, anglers, farmer of natural resources has
America Is Leading In Cutting Emissions	The United States is lead
Climate Change Is Naturally Occurring	Climate change is happe environment.
Nuclear Is Safest, Most Reliable Clean Energy	Nuclear energy is the sa
ECHELON American Conservation Coalition	
	N = 1200 adults 18-30 natio

N = 1,200 adults 18-30 nationally, plus oversampling to achieve N = 1,000 in key Congressional Districts, fielded January 5-11, 2022

In the survey, we asked 18-30 year old adults whether they would be more or less likely to support a

Ild be carbon neutral by 2050.

eat to American national security.

climate change as stewards of God's creation.

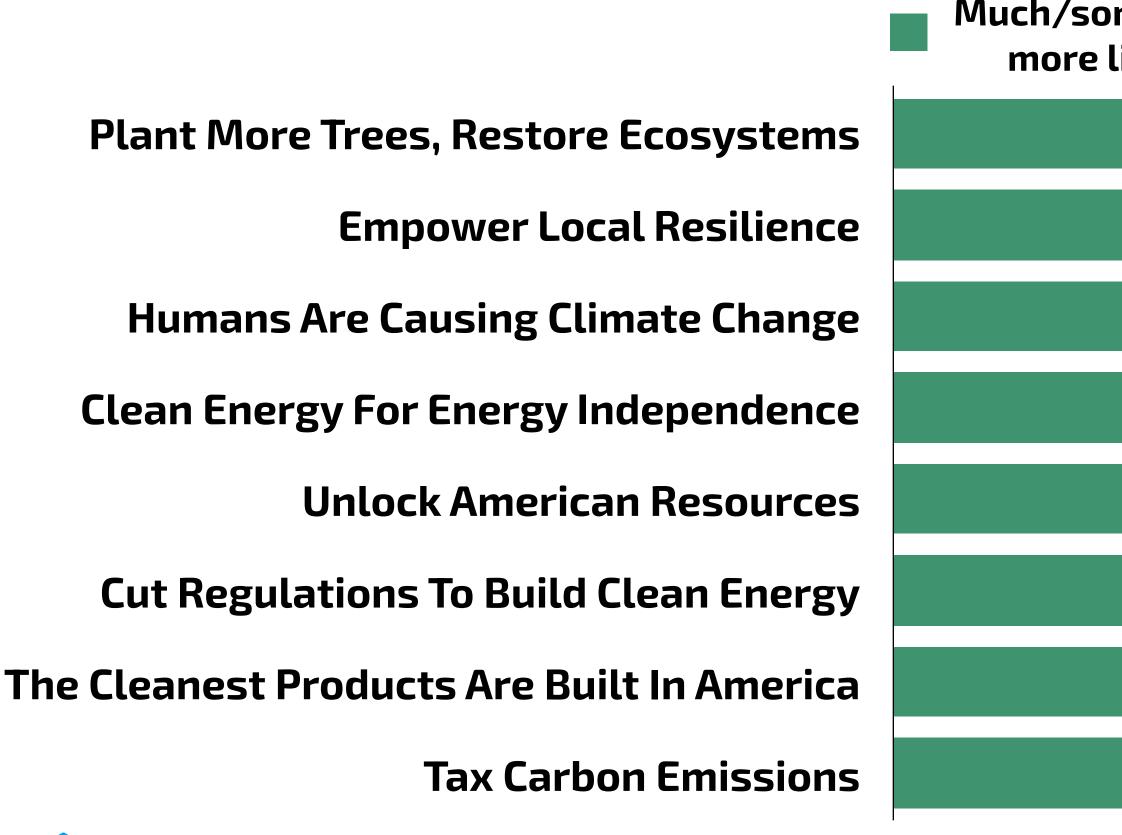
- in the world. We need to hold the Chinese Communist Party hina in the clean energy race.
- ers, and ranchers are natural conservationists and the conservation is historically been a key priority for Republicans.
- iding the world in reducing greenhouse gas emissions.
- ening and is caused primarily by natural cycles in the Earth's

afest and most reliable form of clean energy.



Natural, Local, Clean Solutions Move More Adults Toward GOP

for Congress if they said each of the following.





Q. Please indicate whether you would be more likely or less likely to vote for a Republican candidate

somewhat e likely	Neither more nor less likely	Much/somewhat less likely	NET (more less)
57%	20%	11%	+46
53%	23%	12%	+41
51%	22%	15%	+36
50%	24%	11%	+39
47%	24%	14%	+33
44%	25%	14%	+30
44%	25%	17%	+27
43%	24%	18%	+25
	•	•	

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"Climate Change Is Naturally Occurring" Not A Winning Message

Q. Please indicate whether you would be more likely or less likely to vote for a Republican candidate for Congress if they said each of the following.

Carbon Neutral By 2050

Climate Change Threatens National Security

We Are Stewards Of God's Creations

Hold China Accountable

Stand With Hunters And Farmers, Return To GOP Roots

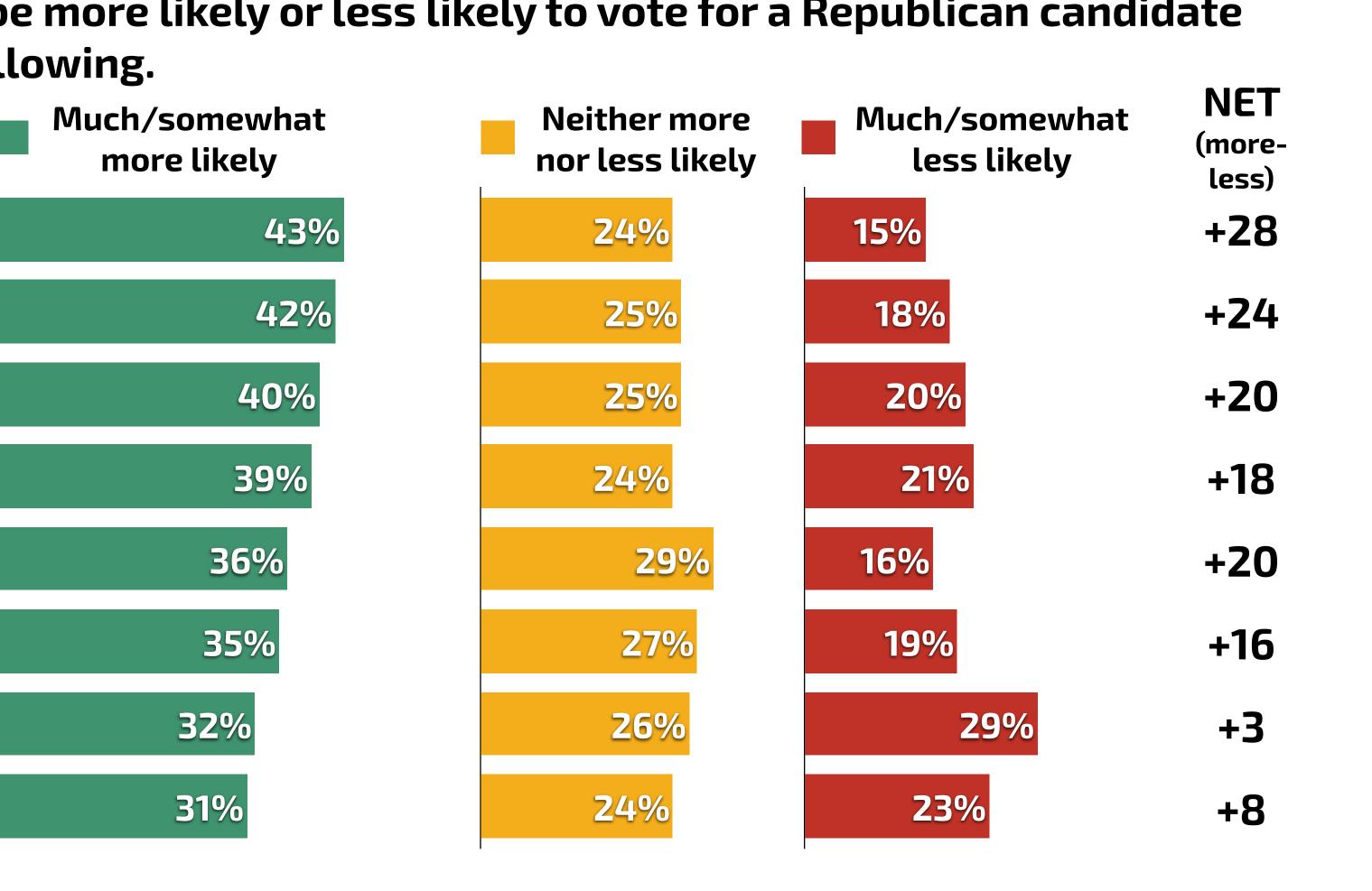
America Is Leading In Cutting Emissions

Climate Change Is Naturally Occurring

Nuclear Is Safest, Most Reliable Clean Energy



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Building Support For Common Sense Climate Solutions



American Conservation Coalition

Reject Pessimism, Embrace Optimism



Yes And, Not Rather Than



Focus On Visible Goals



Talk About <u>Human-Caused</u> Climate Change



Take Politics Out Of The Equation

COMMON SENSE CLIMATE SOLUTIONS

